



Newsletter 1 2017

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BACKGROUND OF THE SENIOR GOLF TOUR EUROPE

Over the past few years, there have been several tours organised to provide competitive golf for Senior Professionals and low handicap amateurs. Some of these have been successful, some not, but, none have been able to provide a year round calendar for Senior Golf.

The Senior Golf Tour Europe is organised through a network of Country Partners, which provide local knowledge and expertise in each domain and, by working together, we are creating a cohesive, year round competitive tour for Senior Professionals and low handicap amateurs over the age of 50.

The ethos of the tour is simple, to put on well run, challenging events at great courses across Europe, providing a much needed competitive platform for those senior golfers that will not qualify for the Senior PGA Tour but who wish to continue to play at a high level and to compete for good prize money.

The Tour now has partners in Spain, Norway, Sweden, Denmark, Switzerland, Netherlands, France, Italy, Germany and Portugal and our calendar of events is growing.

This is the only Tour that has no membership fees, thus encouraging take up and providing a wider pool of players for the events. If you still haven't applied for your free membership please go to www.seniorgolftoureurope.com/membership . There will be an extra fee on all our events for non-members.

THE SENIOR GOLF TOUR EUROPE 2017

We have had a great start organizing the Tour and many of you have joined us as a member and are following us on Facebook. This Tour has been set up for you and senior golfers like you to take part in and, as our player numbers grow, so will the prize funds and the number of events. To help us to grow the Tour, please share this information with other senior golfers that you think may be interested in joining us.

The goal for 2017 is to arrange 10-12 events around Europe and a Tour Final either at the end of the year or at the beginning of 2018. At present, we have seven confirmed events, and in the coming weeks we will be adding to the calendar. So stay connected with us on our website www.seniorgolftoureurope.com, our Facebook page at <https://www.facebook.com/SGTEurope/> and our Twitter feed @sgtEurope. New events will be announced across all of our platforms, so you won't miss a thing.

We are also working with business partners for the Tour so we can provide you with higher prize money and interesting products at the events. If you know a company who you think we should be talking to about sponsorship and product placement, someone who would benefit from working with the fastest growing senior golf organisation, please let us know!

Please contact us if you have any questions or comments at post@seniorgolftoureurope.com

Thank you for joining us and we look forward to see you at our events!

Senior Golf Tour Europe

The Golf Tour for Serious Senior Golfers